



Turn Uncertainty into Opportunities with

Ikigai Intelligent Demand and Order Planning Solution

Yet Again, Supply Chain Leaders are Looking for Innovative Solutions



Managing supply chains and demand planning has always been a tough job. The pandemic-related disruptions turned it into an impossible mission.



Yet, the stakes continue to be high as subpar demand predictions lead to missed sales, brand damage, and ineffective cash management.



The pre-pandemic tools can't handle the new pace of change and complexity, thus, providing logistics leaders and analysts with little help.



With Ikigai You Always Have Optimal Stock in the Post-Pandemic World

Built for the post-pandemic reality, it works on both big and small data, learns from your expertise, and proactively maximizes business outcomes for any inventory management strategy.

End-To-End Supply Chain Solution



Connect live data

- Sales Order Data
- Purchase/Work Order Data
- Invoice Data
- Product & Component Data
- Customer Analysis



Inventory tracking

- Component Inventory Tracking
- Product Inventory Tracking
- Lot Tracking
- Warehouse Data
- Shipment Data
- Stock-Outs
- Lead Time Tracking



Sales

- Holding Costs
- Profit Margin



Forecasting

- Sales Forecasting
- Missed Opportunities
- Lead Time Forecasting
- Revenue Forecasting
- Holding Cost Forecasting
- Profit Margin Forecasting



Re-ordering

- Policy
- Ordering Suggestions



PO generation Closing

- PO Generation
- PO Closing

Your Path to Intelligent Demand and Order Planning Starts Here

Forecast like a data scientist with no Python or R



- Leverage multivariant time-series data
- Forecast on as little as 2-3 weeks' worth of data
- Reinforcement learning trains the model every time from your expert input

Increase efficiency with automated actions

- Get detailed automated recommendations for order planning based on your forecast
- Be proactive with stock-out alerts or any custom alerts, automations, and workflows on top of your forecasts
- Automatically generate POs and write to other systems



Get away from the Excel hell of manual data preparation



- Connect any data sources with 180+ pre-built integrations
- Automate real-time data ingestion, reconciliation, and formatting
- Track and optimize inventory at any custom level, including SKU, categories, and location levels

Go beyond simple linear analysis

- Consider trade-offs between inventory investments vs revenue
- Compare multiple scenarios with an automated what-if dashboard
- Use confidence intervals to plan under extreme uncertainty



Everything you need in one easy-to-use customizable app

- Go live and get value in days, not months
- Collaborate in the cloud
- Manage and optimize your process end-to-end



\$20M recovered missed sales

40% faster turnaround

\$13M increase in cash on hand

We've Worked with the Best



INDITEX



Deloitte.

Walmart ✨



celect



With Ikigai's demand planning tools, we were able to free up over \$13M in cash which was our strategic priority at that time.

Demand Planning Leader, North American Online Retail Company



Ready to try Ikigai in action?

[Get in touch](#)